

News & Notes

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BREWERS BLOCK PARTIES RETURN FOR 2010 **U.S. BANK ADDED AS PRESENTING SPONSOR**

MILWAUKEE— The neighborhood block party season is quickly approaching and the Brewers again have scheduled three *“Brewers Block Parties”* this summer throughout the Milwaukee area. This marks the fourth season the Brewers have hosted the events throughout the community. The 2010 Brewers Block Parties are supported by the events’ presenting sponsor, U.S. Bank, as well as the team’s broadcasting partners, Newsradio 620 WTMJ and FS Wisconsin.

The season’s first Brewers Block Party will take place on Saturday, June 12 at McCarty Park in West Allis (8214 W. Cleveland Ave.). Six weeks later, on Saturday, July 24, Milwaukee’s Burnham Park (3300 W. Burnham St.) will play host to the summer’s second Block Party. The third and final event is scheduled for Saturday, August 21 at Ellsworth Park in Bayside (600 E. Ellsworth Lane).

All Brewers Block Parties will feature appearances from Brewers players and coaches, Bernie Brewer and the Klement’s Famous Racing Sausages™, and Brewers radio personalities. Raffle prizes featuring Brewers game tickets, game-used memorabilia and other autographed items will also be given away to fans in attendance each day. The Brewers merchandise trailer will be on hand with the latest in Brewers apparel. Free hot dogs, soda and potato chips (compliments of Klement’s, Pepsi and Sportservice, respectively) will be provided for roughly 300 people.

All Block Parties are scheduled to begin at 11:00 a.m. and will conclude by 1:00 p.m. Players and other special guests will arrive around 11:30 a.m. and will attend for approximately 45 minutes. The players will first participate in a Q&A session, followed by an autograph session. Unlike in prior years, the list of specific player appearances will not be announced in advance. Maps of block party locations and additional information can be found at brewers.com/blockparty.

Brewers Block Parties have visited 12 locations in the previous three years, reaching four different Milwaukee suburbs (Brown Deer, Elm Grove, Wauwatosa, and Whitefish Bay) as well as the following areas in the City of Milwaukee: Alcott Park, Clarke Square, the Fitzsimmons Boys & Girls Club, Kern Park, Manitoba Park, Mitchell Blvd. Park, Sherman Park, and Valley Park.